



President's Column

Rich Lee



Greetings AAPA members!

The Asian American Psychological Association proudly celebrated its 40th year as a professional organization on August 1, 2012 in Orlando, Florida. The convention was well attended this year and showcased outstanding sessions on innovative practices, research, teaching, professional development, and more. This year, we brought back the banquet tradition of having karaoke afterwards and it was a blast. Incoming Vice-President Kevin Nadal did an amazing job as MC during the karaoke auction and Past President Gordy Nagayama Hall dazzled everyone with his repeat performance of Secret Asian Man, complete with line dancers. The 3rd annual

AAPA Games also was successful with a surprise win by the professional team who overcame the odds and height/speed/athletic advantage of the student team. Next year the convention will be held in Hawaii, so perhaps we will have to incorporate the limbo dance during the banquet and beach volleyball into the AAPA Games. A special thanks to convention co-chairs Jocelyn Buhain and Matt Lee who did an amazing job, along with the host of volunteers who coordinated everything including registration, programming, banquet planning, book sales, and more. Thank you all for making the 40th celebration of AAPA a resounding success!

As we look forward to 2013, I am excited by the many projects and initiatives that are underway by AAPA members and the Executive Committee. AAPA is committed to serving its constituency and its communities at the local, state, and national levels. This year, I plan to continue to advance the presidential theme of Culture and Prevention. If AAPA members have ideas to share or would like to get more involved with AAPA, please contact me directly at [HYPERLINK](mailto:richlee@umn.edu)

"mailto:richlee@umn.edu" richlee@umn.edu. I look forward to serving my final year as AAPA President.

Richard M. Lee

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Job Announcement: CA State University, Dominguez Hills (Los Angeles)

California State University, Dominguez Hills (Los Angeles). Tenure-track Asst. Professor, Applied Psychology. Duties: teach four classes per semester, conduct research, advise students and serve on committees. Ph.D. in Psychology required. Deadline 01/08/2013 for AY 2013-2014. <http://csudh.edu/employment/>, Job #2062.

2013 National Multicultural Conference and Summit

January 17-18, 2013

Royal Sonesta Hotel - Houston, TX

The National Multicultural Conference & Summit (NMCS) 2013 will be held on January 17-18, 2012 at the Royal Sonesta Hotel in Houston, TX. This biennial conference is hosted collaboratively by Division 45, 17, 35, and 44. In addition, Houston has been selected as the host city and is a great location for the conference as a study found it to be “the most ethnically diverse city in the U.S.”

An exciting program awaits attendees, including:

Keynote Speaker **Dr. Joycelyn Elders, the 15th Surgeon General of the United States;**

9 Distinguished Elders who have contributed significantly to the field will be honored;

Grant funding information and speed mentoring for scientists and researchers;

Programs on topics such as immigration, violence on historically marginalized groups, and best practices in health disparities;

APAGS programming: Breakfast with the Stars; Mentoring Session; APAGS Social Hour on Wed.

Two Preconference workshops on Wednesday, January 16, 2012:

Psychological Ethics in Context: Issues in Working with Latino/a People

Practice Guidelines for Trans Clients: Developing Affirmative Approaches

Registration can be completed online at www.multiculturalsummit.org or fax or mail-in the registration form below. We hope to you will join in Houston!



2013 National Multicultural Conference and Summit

Royal Sonesta - Houston, Texas- January 17 – 18, 2013



Please complete the form below in order to register for pre-conference workshops as well as the National Multicultural Conference and Summit to be held in Houston, TX – January 17 – 18, 2013. Pre-conference workshops held January 16.

(Division Executive Committee meetings to follow conference)

Your official name badge will be printed using the information submitted in the registration form. Please take care to type your name as you wish it to appear on your name badge.

PRE-CONFERENCE REGISTRATION FEES	By 12/3	After 12/3
Students	\$25	\$40
Non-Students also registered for Summit	\$80	\$90
Non-Students not registered for Summit	\$110	\$120
CONFERENCE REGISTRATION FEES		
Students	\$90	\$110
Early Career and Retired Psychologists (Early Career = Earned degree after January 2006)	\$190	\$250
All Others	\$245	\$300

First Name: _____ Last Name: _____

Degree: _____ Email: _____

Preferred first name to be listed on badge (if different): _____

Mailing Address: _____

City/State/ Zip: _____

Country (if not USA): _____ Telephone Number: _____

APA Division Affiliation (If several, please list primary first): _____

University or Institution Affiliation: _____

Registration/ Continuing Education Fees:

Pre-Conference Registration Fees (January 16):

Received by 12/3

- ☐ Student \$25
- ☐ Non-Student Registered for NMCS \$80
- ☐ Non-Student not Registered for NMCS \$110

\$120

- ☐ I am not attending Pre-Conference

- ☐ Practice Guidelines for Trans Clients: Developing Affirmative Approaches
- ☐ Psychological Ethics in Context: Issues in Working with Latino/a People
- ☐ I did not register for the pre-conference

Received after 12/3

- ☐ Student \$40
- ☐ Non-Student Registered for NMCS \$90
- ☐ Non-Student not Registered for NMCS

Conference Registration Fees (January 17-18):

(Early-Career Psychologist = Earned Degree after January 2006)

Received by 12/3

- ☐ Student \$90
- ☐ Early Career or Retired \$190
- ☐ All Others \$245
- ☐ I am not registering for the Summit.

Received after 12/3

- ☐ Student \$110
- ☐ Early Career or Retired \$250
- ☐ All Others \$300

If you wish to obtain CE for attendance for **pre-conference** programming (January 16), the following CE processing fee is required. ☐ **No thank you \$0** ☐ **Pre-Conference CE Processing \$25**

If you wish to obtain CE for attendance for **conference** programming, the following CE processing fee is required.
☐ **No thank you \$0** ☐ **Conference CE Processing \$55**

If you are a first time attendee, would you like to be identified/welcome as such? **Y N N/A**

Have you ever attended the "Winter Roundtable on Cultural Psychology & Education" at Teachers College?

Y N Not Familiar with Program

Do you plan to attend the 2013 "Winter Roundtable on Cultural Psychology & Education" in February?

Y N Unsure Not Familiar with Program

Please sponsor **Early Career Professional(s) and/or Student(s)**! Should you choose to sponsor, the fee(s) will be added to your registration fee total. **Any donation amount is appreciated.** The donation to fully sponsor a student is \$90, early career psychologist is \$190. Please circle a selection (s):

1- Student \$90 2- Students \$180

1- Early Career Professional \$190 2- Early Career Professionals \$380

Donation at your discretion _____

☐ **Student/Early Career Psychologist Seeking Sponsorship:** If you are a student or early career psychologist registering for the conference and would like to be considered for a scholarship and reimbursement for your registration fee, please check the box. (You must pay your conference registration fees even though you choose this box; you will be reimbursed if you are chosen.)

☐ **I am interested in receiving information on the Houston community engagement effort once it has been scheduled.**

☐ **Specific Consideration Request:** If you require an auxiliary aid (Sign Language interpreter, CART services, large print materials) or other ADA accommodation, you must make your request at least 4 weeks prior to the conference (December 19) to ensure we can meet your request and to help ensure quality services. Please contact Sherry Reisman at (512) 788-0207 or sherry@reisman-white.com to make your request. Requests made less than 3 weeks prior to the conference start date cannot be guaranteed.

Notes/ Comments to Staff: _____

Payment Summary:

Pre-Conference Registration Fees (January 16): _____

Conference Registration Fees (January 17-18): _____

Pre-Conference Continuing Education Processing (\$25): _____

Conference Continuing Education Processing (\$55): _____

Sponsor a Student/Early Career Professional: _____

TOTAL: _____

Return form with fee(s) to:

(800) 784-9034 - fax

Or

NMCS 2011

PO Box 1448

Cedar Park, TX 78630

Make checks payable to NMCS or
fill in credit card information below.

Visa/Mastercard #: _____ Exp. Date: ____/____/____ CVV Code: ____
(M M / Y Y) (last 3 digits on back of

card)

Billing Address: _____ City/State/Zip _____

Refunds: Paid registrants who are unable to attend the conference may request a refund of their registration fee. A full refund of the registration fee will apply to requests received by December 15, 2012; a 50% refund will apply to requests received between December 15 and December 31, 2012. Requests received after December 31, 2012, will not be granted.

Annual Convention Pictures





Division of Women (DoW) Announcement

Hello Everyone! We hope the new academic year is off to a great start for everyone at AAPA. We wanted to make an announcement regarding Division of Women (DoW). This year, the co-chairs are Sue H. Bae, Ph.D. and Ivy Ho, Ph.D. We are very excited to be the co-chairs and looking forward to getting to know everyone in our division. Our most important goal for the division this year is to bring more visibility to DoW. We want to encourage new and existing members to be more actively involved in the division not only for our next conference in Hawaii, but throughout the year. We hope to develop a more efficient mechanism of communication where potential new members can find out information about DoW more easily, members can communicate more effectively with each other to promote more joint activities, and perhaps come up with a blog that is unique to DoW. We want to hear from all of you with suggestions, comments, and questions about DoW, so please do not hesitate to email Sue (sbae@argosy.edu) or Ivy (ivy_ho@uml.edu). Here is a little bit about us and our interests.

Sue H. Bae is currently an associate professor at the Illinois School of Professional Psychology, Chicago in the department of clinical psychology. She also maintains a group private practice with a special focus on multicultural counseling and anxiety related disorders. In terms of research and teaching, Sue is interested in cross-cultural psychology, professional development, women's issues, supervision and mentoring, and international psychology. In terms of her clinical focus, she is interested in anxiety treatment using CBT/ERP as well as working with issues of difference.

Ivy Ho is an associate professor at the University of Massachusetts Lowell in the department of psychology. Her research focuses on health psychology and women's health issues, especially in relation to the physical health impact of trauma. She studies how the body responds to stress in daily life and in social relationships, and how these responses might lead to long term health outcomes. She is particularly interested in learning about the difficulties trauma survivors experience within their interpersonal relationships. She is also interested in working with healthcare providers to improve mental and physical health services for women who have experienced trauma.

AAPA Listserv

To signup for the AAPA listserv, send an email to majordomo@sfsu.edu.
In the body of the email type (minus the quotes) "subscribe aapa"

To send a message to the entire listserv email your contribution to aapa@sfsu.edu.

Division of Students

*Fanny Ng, University of Massachusetts Boston
Chak Wong, Teachers College, Columbia University
Jin Kim, University of California Davis*

We want to take this opportunity to introduce ourselves as the incoming 2012 – 2014 Division on Students (DoS) Executive Board, provide a report of our annual business meeting, and discuss our goals for the current term.

We represent some of the diversity within the student members of AAPA through personal and academic training backgrounds, geographical locations, and research interests. Fanny Ng (Chair), a 4th year Clinical Psychology graduate student at UMass Boston, examines how race and racism impacts mental health in minority populations. Jin Kim (Asst. Chair), a 4th year Social/Personality Psychology graduate student at UC Davis, focuses on cultural and psychological factors related to mental health treatment utilization and outcomes among Asian Americans. Jennifer Hsia (Membership Coordinator, a 4th year Clinical Psychology graduate student at the University of South Dakota and a student representative for APA Division 12, Section VI (Clinical Psychology of Ethnic Minorities), focuses on issues related to cultural values, ethnic identity, and acculturation in rural communities. Chak Wong (Publicity Coordinator), a 2nd year Clinical Psychology graduate student at Teachers College, Columbia University, is keen on the sociological, psychological, and neurobiological convergence in a Chinese population with schizophrenia. Alicia Ibaraki (Treasurer), a 3rd year Clinical Psychology graduate student at University of Oregon, focuses on adaptations of evidence-based treatments for Asian Americans and the cultural processes that facilitate and maintain help-seeking behaviors. Aakash Kishore (Expansion Coordinator), a 4th year Clinical Psychology graduate student at UCLA, focuses on racial and ethnic disparities in health, health behaviors, and illness, and understanding how experiences of discrimination can impact mental and physical health. Ming Tu (Secretary/Historian), a 1st year Counseling Psychology graduate student at NYU, focuses on Asian American mental health disparities in immigrant populations.

In our respective roles as DoS Board Members, we are brought together to address some of the unique issues that arise for students in Asian American Psychology. We share a common goal of promoting the psychological well-being of the Asian American community.

At the annual business meeting and luncheon during the 2012 AAPA Convention in Orlando, Florida, we reviewed events from past conferences, invited members to join us for the DoS social dinner and other festivities during the week, and highlighted a number of our members' outstanding achievements. In particular, we proudly presented the 5th annual DoS award winners for outstanding contributions and excellence in research, leadership and service in the Asian American community. Christine Lee, a Clinical Psychology student at the University of Kentucky, received the Research Award. Jennifer Chain, a Counseling Psychology student at the University of Oregon, received the Leadership Award. Aakash Kishore, our current Expansion Coordinator, received the Service Award. Each award winner received a certificate and a \$100 award, honoring their efforts towards raising awareness of Asian American issues through research, supporting Asian American students through leadership, and helping the Asian American community. Other notable DoS honorees included My Linh Vo, a Clinical Psychology graduate student at John F. Kennedy University, who was recognized as a White House Champion of Change and, Jennifer Hsia, our current Membership Coordinator, who was selected as an APA Minority Fellowship Program Fellow. We continue to honor our peers' achievements

and fellow DoS members inspire us and are eager to celebrate our members' future accomplishments. We also recognized the outgoing DoS board members and expressed gratitude for their service from 2010-2012: Zeb Lim (Chair), Phillip Dang (Assistant Chair), Jenny Wu (Secretary), Fanny Ng (Treasurer), Gloria Wong (Publicity Coordinator), Stephen Loke and Marcia Liu (Members-at-Large), and Cynthia Yuen and Ivan Wu (Undergraduate Representatives).

We have several exciting goals and activities for our two-year term as the AAPA DoS board. One goal will investigate the decline of AAPA student membership in the last few years. We will address this issue by expanding outreach efforts by strengthening our relationship with other divisions and exploring new recruitment approaches, increasing membership benefits, and focusing on fostering a professional community that is warm and inviting to its members. As such, we plan to conduct a membership survey that examines the current makeup of DoS and its unique concerns so the board can better serve its members and increase member participation. Additionally, we aim to build and strengthen our sense of community and professional identity within DoS by inviting members to actively shape the future directions of DoS and invest in its activities. We hope to continue funding annual achievement awards to acknowledge our fellow members' accomplishments and increase efforts to provide convention travel funding for fellow members to offset costs and expand access. Finally, we plan to build a strong infrastructure within DoS through improved record keeping, updating and clarifying goals and by increasing communication across board members and members of DoS. We are thrilled to serve AAPA'S DoS in the upcoming years and look forward to your support!

Congratulations, Dr. Jeffery Mio!



Please join us in congratulating Dr. Jeffery Mio, who will be receiving the Western Psychological Association's (WPA) Distinguished Service Award at the WPA Annual Convention in April 2013. The Distinguished Service Award recognizes Dr. Mio's years of dedication and leadership in WPA. His accomplishments include the following:

Service on the Western Psychological Foundation Advisory Committee, 2012-2014

Past President of WPA, 2011-2012

President of WPA, 2010-2011

President-Elect of WPA, 2009-2010

Director of the Awards & Fellows Committee, 2003-2009

Service on the Awards Review Committee, 2001-2003

Over 25 years of service as a convention reviewer

APA Ethics Committee Seeking Feedback

Helen Hsu

In January of 2012, the AAPA Executive Committee received an invitation from the APA Ethics Committee to appoint a liaison to provide Asian American perspective on the current APA ethics code. The APA ethics committee expressed a vision to make the APA Ethics code more culturally congruent and relevant with the values and work of ethnic minority psychologists.

The EC decided upon two representatives: Liang Tien, faculty at Antioch University in Seattle and author of *Ethics for Psychologists- A Casebook Approach*, and Helen Hsu, Clinical Supervisor at City of Fremont Youth & Family Services.

Some of the primary themes Helen and Tien raised for discussion centered around how the present APA Ethics codes does not support the collectivistic values and values of beneficence which generally underlie Asian cultural values.

Tien represented AAPA at the panel of Society of the Psychological Study of Social Issues (SPSSI) in Charlotte, NC. She gave an abbreviated version of the presentation Helen and Tien presented at the APA Convention in Florida in the symposium titled

“Does It Work For Us-Ethnic Minority Psychological Associations Comment on the APA Ethics code.” The Society of Indian Psychologist, Association of Black Psychologists, and National Latina/o Psychological Association were also represented. All the representatives were pleasantly surprised at the thematic overlap of values expressed by each of the ethnic minority associations. We had not had time to coordinate the panel beforehand, but we all shared repeated themes of concern that the present APA ethics code does not encompass the interconnectedness, and sense of shared responsibilities and community that our cultures value.

Stephen Behnke, Linda Forest and Nadya Fouad of the APA Ethics Committee requested input and participation from the EMPA's to continue this dialogue as APA considers the eventual changes in the ethics code. The Committee has requested time at the Multicultural Summit in January 2-13 for another panel presentation.

The AAPA executive committee seeks input about how AAPA members would like to proceed in this collaboration.

Some options are:

1. discontinue collaboration
2. continue collaboration with
 - input from the EC
 - establishment of a time limited ethics task force
 - establishment of a standing ethics committee
 - dialog with members through listserv for greater input

Thoughts on Asian American Overachievers

Darcy S. F. Ing



My cousin once asked me how to motivate her children toward college. I didn't really know how to respond. When I was growing up, focus on school was just understood. I don't remember ever getting praise for a near-4.0 GPA. I do remember the disapproval when I got an A- instead of an A. My aunt remembers my parents comparing the academic progress of me and my siblings, but I have no such memory.

I thought of this during the recent Olympic Games when the U.S. and China were the most visible countries in the medal competition. A British swimming coach said that he had never seen athletes train like the ones from China. He said they never missed practices and that their training was unrelenting. For these athletes, sports offered societal status and sometimes the only source of income. However, failure meant loss of face for both the athletes and their families. Government congratulations only went to gold medalists, not to winners of silver or bronze.

Meanwhile, North Korean Olympic athletes attributed their success to their Dear Leader Kim Jong Un. Others, including former athletes who defected to the West, suggested the North Korean success might be the result of training athletes from a very young age in specialized schools. Winners reportedly got rewards like cars and refrigerators, while losers were threatened with forced labor camps.

The pressure to overachieve might be based in Confucianism, which emphasizes rightness, loyalty, propriety, and ethics. Confucian ethics demanded respect for family, elders, teachers, and education. Loyalty to the ruler was the equivalent of filial piety; those who received the Mandate of Heaven should be obeyed without question. Duty, responsibility, obedience to authority and the social order, seeking knowledge, and striving to be more virtuous led to belief in meritocracy and the Chinese Imperial Examination system. Eventually Confucianism developed from a system of ethics to a political one used to legitimize the rule of those in power.

Confucian beliefs continue to impact not only East Asian countries but Asian Americans. The 2012 Pew Research study found that 69% of Asian Americans believed they would get ahead with hard work. While 39% of them thought "too much pressure" was put on kids to succeed, 60% thought that other ethnic American parents didn't push hard enough. This was despite some attempts at assimilation into the majority; just over half of first generation Asian Americans spoke English "very well," while 95% of those born here did.

The publication of Amy Chua's book *Battle Hymn of the Tiger Mom* caused strong reactions with many readers. Many Westerners found her "Chinese parenting"--which included hours of homework and violin or piano practice daily, calling her daughter "garbage," never accepting a grade less than an A, and refusing to allow play dates, sleepovers, TV, or school plays --to be shockingly abusive. Alternatively, Chua claimed that Asian parents were horrified by aspects of Western parenting, considering it too lenient to fully prepare children for the world. For some Americans, Chua's claims about her Tiger Parenting hit a sensitive spot--the fear of losing ground to China in the global economy. If over-indulging children made them weaker and unable to compete with other nations, was authoritarian parenting the right way to go? The research validates arguments on both sides.

Hara Estroff Marano said children protected from dealing with difficult tasks don't develop 'mastery experiences.' She says, "Kids who have this well-earned sense of mastery are more optimistic and decisive; they've learned that they're capable of overcoming adversity and achieving goals." Children never tested like this grow into adults more vulnerable to anxiety and depression. Carol Dweck found that children praised for ability ("You must be really smart") were more likely to turn down challenging tasks, perhaps from fear of inadequacy. However, 90% of kids praised for effort and hard work were more likely to try the new tasks.

On the other hand, researchers also discuss the damage associated with Tiger Parenting. They found that high-achieving Asian students were more likely to be depressed and anxious than their Caucasian peers. The stereotype of the overachieving Asian American student can result in feelings of profound failure when success is narrowly defined. These social scientists warned that Asian caregivers ought to tame their inner Tiger Parent and consider the happiness and well-being of their children.

Chua's book even inspired the creation of some websites like <http://tigermomsays.tumblr.com> or <http://highexpectationsasianfather.tumblr.com>. Both have people make up their own memes for Asian parents. Some examples: "Of course I love you. If I didn't love you, I wouldn't be so terribly disappointed in how you've turned out." "Found a cure for cancer at age 17? Took you long enough! Now back to work. AIDS and diabetes aren't going to cure themselves." "If at first you don't succeed, don't come back home."

While we laugh at the wry acknowledgement of the emotional costs of Tiger Parenting, these comments may also conjure some of our own less funny memories. In this case, the healing power of humor helps us and the writers to process painful experiences. They help us to regain a sense of power and control, and some perspective on what may have been deeply hurtful at the time. Of course, not everyone had this kind of childhood. Asian American families and individuals each strive to balance between East and West, Asian and American, negotiating different experiences with varying degrees of success. Each of us must travel in both directions, sometimes consciously and sometimes not, hopefully with learning along the way.

Watching all of these unfold in the lives of clients, colleagues, friends and family reminds me of the great variety in all of our very human journeys. Despite the obstacles, we continue to seek, strive, and often, to triumph. As a minister and a psychologist, all of this reminds me that while parenting styles can vary greatly, the desire to move towards a happy, successful and meaningful life is universal.

AAPA Listserv

To signup for the AAPA listserv, send an email to majordomo@sfsu.edu.

In the body of the email type (minus the quotes) "subscribe aapa"

To send a message to the entire listserv email your contribution to aapa@sfsu.edu.

Welcome!

Welcome to the Division of Students 2012-2014 Executive Board!

Chair: Fanny Ng
Assistant Chair: Jin Kim
Secretary/Historian: Ming-Che Tu
Treasurer: Alicia Yee
Publicity Coordinator: Chak Wong
Membership Coordinator: Jennifer Hsia
Expansion Coordinator: Aakash Kishore



Welcome to the Division of Filipino Americans Executive Board!

Co-Chairs: Dr. Kevin Nadal and Dr. E.J.R. David
Financial Officer: Dr. Richelle Concepcion
Student Chair: Gregory Desierto

Corrections

A Message from AAPA President, Dr. Richard Lee, Regarding the AAPA Leadership Team

July 24, 2012

Dear AAPA Membership,

Please note the following correction to the AAPA Leadership Team (please see Board of Directors, Student Representative). A clerical error was made in reporting the initial results. Zeb Lim should have been listed as the new Student Representative for the Board of Directors position. Apologies for the confusion and congratulations to Zeb!

I also want to take the time to announce that Dr. Linda Juang has been appointed unanimously by the AAPA Executive Committee as the new Secretary/Historian, replacing outgoing officer, Christina Lee, who resigned her position prior to the end of her elected term.

We welcome the newly elected AAPA Leadership team:

President: Sumie Okazaki
Vice-President: Kevin Nadal
Board of Directors: Cindy Hsin-Ju Liu
Board of Directors, Student Representative: Zeb Lim
Secretary/Historian: Linda Juang

Poster Authorship Correction: *Using an Asian American Animated Agent to Treat the Irrational Career Beliefs of Chinese American Young Females*

"This year's Alice F Chang Award winner for outstanding poster session, the poster titled *Using an Asian American Animated Agent to Treat the Irrational Career Beliefs of Chinese American Young Females* was co-authored by Xue Zhang, John J Horan and Amanda Hardy from Arizona State University. Amanda Hardy is currently affiliated with the US Airforce. The original convention program only included the first author Xue Zhang from Arizona State University as the sole author."

What's In A Name

My Linh Vo

My parents gave me the name “Vo Ngoc My Linh”. My last name, Vo, means “martial arts” and my middle name, Ngoc, means “pearl”. Ngoc is also a part of Ngoc Huong, my mother's first name. According to my mother, “My Linh” means “dep lung linh” or in English, “glistening beauty”. My mother named me after the famous Chinese female politician, “Ton My Linh”, who is also known as Soong Mei-Ling. She was a First Lady of the Republic of China and the wife of President Chiang Kai-shek. When I came to the United States at the age of eight, a mix-up with the U.S. Social Security Administration resulted in my middle name being changed to “Thi”. My father, afraid that the process of changing “Thi” back to “Ngoc” would delay my citizenship, never tried to change it back. I am now “My Linh Thi Vo”.

Embedded within my name is the history of my ancestry, of the political relationship between different nations, of my family's immigration to the United States, of my parents' socioeconomic status before and after the Vietnam War, and of my identity as a Vietnamese American woman. Because I'm made in Vietnam and assembled in California, I live in the borderland of two cultures and juggle between preserving my ethnic roots and acculturating to the American way of life. As a clinical psychologist-in-training, I think I have found a balance to bridge the two.

At the beginning of my second year in college, I was diagnosed with cyclothymia, a mood disorder. My conceptualization of mental illness at the time meant “being crazy”. When I tried to talk to my parents about it, they stated that no such thing existed in our family. My friends were also uncomfortable with the conversation. It seemed as though no one wanted to talk about mental illness or had a clear sense of what it was.

Being raised in the medical model traditions, I then expected medications to make cyclothymia go away. They did not. Although medications helped stabilize my mood, the side effects were too much for me to bear. Additionally, I felt disconnected from the mental health providers and invisible in my support system. The providers I saw presumed I had social support when I didn't. In fact, I was trying to hide what I was going through from others. Without knowing how or where I learned it, I knew to not openly speak about being on medications for a mental condition. Everything was a blur at the time. I only remembered having an intense emotion building up inside my chest and it rising up my throat, but refusing to come out when I opened my mouth. About a year later, I stopped my medications and tried to forget about cyclothymia.

The low states of cyclothymia regularly reminded me of its existence though. Somewhere during this time, I accepted it as a part of my identity. My broken Vietnamese, however, made it hard for me to restart the conversation about cyclothymia with my parents. I searched online for information in Vietnamese regarding cyclothymia to give to them to read, but I didn't find any. They received information about Bipolar Disorder instead. In my last year of college, I also started to openly share with others about my diagnosis and actively sought others who struggled with mental health problems. I published an informative article in an undergraduate journal at UC Davis about my experience with cyclothymia. The article, however, was named “Fighting mental illness: a look into the life of a woman with Bipolar Disorder”. The incorrect editing of the article's title raised many questions for me.

How many Americans were uninformed about mental health and its services? What were the sociocultural factors that kept my family from talking about my condition? More importantly, how do we start and then maintain the dialogues about mental wellness and mental health?

Although my parents support me, they do not quite understand what it is I will be doing as a clinical psychologist. They think I will be helping people with stress, illnesses, and trauma. Though the changes in my parents' attitudes toward the mental health profession may seem minute, the changes are monumental compared to their first reactions. I have continued to openly share with others, through my writing, in the classroom, and in public forum, about my experiences with cyclothymia and the mental health services I received. I'm not just a provider of mental health services; I'm also a consumer. I want to advocate for the dialogue about mental health on a national level. I think it will help to reduce the social stigma associated with seeking mental health services, demystify the field for the general public, and bring more resources to enhance the quality and cultural sensitivity of current available services.

Last summer, I conducted a brief pilot study funded by the California Psychology Internship Council to look at current mental health information that are available in different Asian languages on the internet. The result is that there are not many available informational sources out there. One of my future goals is to collaborate with other Vietnamese mental health providers to create a standardized booklet in Vietnamese about mental health illnesses and therapeutic interventions. I hope the booklet will provide relevant psychoeducational information for Vietnamese consumers and their families while strengthening the therapeutic alliance between providers and consumers. If successful, I hope to expand the project to other languages. If such a booklet had existed for me in college, I think it would have helped me and my family make sense of what I was and am still going through.

I'm nobody's model minority. However, being an educated Vietnamese American woman with cyclothymia has provided me with many colors on the canvas to paint life with, and to contribute back to my Asian as well as my American communities.

AAPA Listserv

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Membership Report

Frances Shen



Hello AAPA Members,

Members can begin to renew their 2013 AAPA membership to start enjoying the many benefits of being a current AAPA member. You can easily join or renew your AAPA membership through our website at www.aapaonline.org. You are also welcome to send in the paper membership form that is included in this newsletter (instructions and address for submission/payment are listed on the form).

As a reminder, there are many excellent benefits to being a current AAPA member:

Access to the “**Members Only**” section of the new AAPA website, which allows members to post their syllabi and review other members’ syllabi, search for members or referrals, vote in elections, and modify their personal account information at their convenience;

Free annual subscription to the **Asian American Journal of Psychology (AAJP)**, which is published by the American Psychological Association;

Discount membership prices for the AAPA annual convention registration and banquet tickets;

Access to the Asian American Psychologist, the AAPA Newsletter, which is published electronically on the AAPA website;

Interactions with other AAPA members through the AAPA listserve;

Opportunities to network with experts in the field of Asian American Psychology!

We would like to continue to see AAPA grow in its membership this year, so please **help us to recruit new members to join our AAPA community!**

Also, please check and/or update your contact information (i.e., mailing address, email address, phone numbers, etc.). This can be done online by logging into the “Members Only” section of the AAPA website, or by emailing the updated information to me (fshen625@gmail.com). **Your updated mailing address is needed so that we can continue to keep in touch with you, and to ensure that you receive your AAJP subscriptions!**

If you have any questions or concerns regarding AAPA membership, please do not hesitate to contact me at fshen625@gmail.com. Thank you for your continuing support of AAPA.

2013 AAPA Membership Application Form

Please check one: ☐ New Member ☐ Renewing ☐ Renewing, but new category (e.g., Student to Early Career)

If you were referred by an AAPA member, please list person: _____

A. All Members -- Please complete the following:

Name: _____ E-mail: _____

Mailing address: _____ City _____

State _____ Zip _____ Phone: _____ Gender: _____

Highest degree earned: _____ Year degree earned: _____

Institution from which this degree was earned: _____

Ethnicity: _____ Languages (other than English): _____

Research/Practice Interests (5-6 words): _____

Areas in psychology in which you received or will receive your degree (e.g., clinical, I/O, social, etc) _____

I permit AAPA to release my contact information (name, address, email) and/or research interests:

To professional organizations? _____ YES _____ NO

In AAPA member directories (e.g., print or on the website)? _____ YES _____ NO

To prospective employers? _____ YES _____ NO

B. Professional & Retiree/Emeritus Members -- Please complete these items:

Institutional/Organizational affiliation (if employed, current; if retired, previous and year retired): _____

Position Title (current/previous): _____

C. Student Members only -- Please complete these items:

School where you are enrolled: _____

Degree objective (e.g., Ph.D., Psy.D., MA., M.S.W.) : _____

Expected graduation date: _____

Please Note: Membership in AAPA runs January 1 – December 31 yearly, regardless of when membership dues are received. However, dues received after September 30 will be applied to the following year's membership. You can register online (for new or renewed membership) at our website, www.aapaonline.org. If you wish to mail in your membership application form and payment to our central office (see address below), please allow 6-8 weeks for processing. Checks not honored by your financial institution will be subject to a \$25.00 fee.

Please make your check payable to AAPA and send this entire form with your payment to:

Asian American Psychological Association
5025 North Central Avenue PMB #527
Phoenix, AZ 85012

Description of Membership Statuses

Professional Members - Persons with a master's or doctorate degree in psychology, mental health, health, or related fields and/or professionals whose work and interests are consistent with the purposes of the Association.

Early Career members - Professional members who are within 2 years of receiving their terminal degree and who hold positions as post-doctoral interns, post-doctoral fellows, assistant professors, or comparable level positions. Members can remain in this status for a maximum of two years.

Retiree/Emeritus members - Professional members who are retired from their positions. These persons must have been a member of AAPA for at least 5 years before paying dues at this level. Retiree/emergitus members pay dues at one-half the rate as professional members.

Student members - Undergraduate or graduate students in psychology, counseling, mental health, or related fields. *Student members of AAPA also automatically become members of the Division on Students with no additional fee.* Six dollars in dues support the Student Division, while the remaining dues support AAPA.

Associate Organization members - Include, but are not limited to, organizations interested in the purposes and objectives of the Association.

DUES & DONATIONS		AMOUNT	ENCLOSED
A. General Membership	Professional Member	\$70.00	\$
	New Professional Member (1 st year)	\$50.00	\$
	Retiree/Emeritus Member	\$20.00	\$
	Early Career Professional Member	\$50.00	\$
	Student Member	\$35.00	\$
	Associate Organization Member	\$70.00	\$
B. Division on Women ¹	Professional Member	\$15.00	\$
	Student Member	\$6.00	\$
C. Division on South Asian Americans ¹	Professional Member	\$15.00	\$
	Early Career Professional	\$10.00	\$
	Student Member	\$6.00	\$
D. Division on Filipinos ¹	Professional Member	\$15.00	\$
	Early Career Professional	\$10.00	\$
	Student Member	\$6.00	\$
E. Donations ²	General Fund	\$25 \$35 \$50	\$
	Dissertation Grant	\$25 \$35 \$50	\$
	Best Poster Award	\$25 \$35 \$50	\$
	Student Travel Award	\$25 \$35 \$50	\$
	Division on Women	\$25 \$35 \$50	\$
	Division on South Asian Americans	\$25 \$35 \$50	\$
	Division on Filipinos	\$25 \$35 \$50	\$
TOTAL AMOUNT ENCLOSED			\$

¹Membership in the Division on Women, Division on South Asian Americans, or Division on Filipinos is optional, but you must be a member of AAPA to join DoW, DoSAA, or DoF.

²AAPA is a tax-exempt organization under IRS code section 501c (3) and all donations to AAPA are tax deductible. As a nonprofit, AAPA and its Divisions accept donations to help finance activities. Please consider donating.

Bullying & Victimization and Asian American Students



A Product of the
Asian American Psychological Association Leadership Fellows Program
Fellow: Nellie Tran, Ph.D. Project Mentor: Sumie Okazaki, Ph.D.

Contents

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What is Bullying?

Bullying is a form of violence that is likely widespread but often under-reported.

According to the U.S. Department of Justice³ definition, bullying includes *repeated* harmful acts and a real or perceived imbalance of power between the victim and the bully.

Bullying can be physical (assault, intimidation, destruction of property), verbal (name-calling, threats) and/or psychological/relational (could be physical or verbal; may include social exclusion, gossiping, rumors).

Bullying can occur in person or through technology (cyber bullying through e-mail, a chat room, instant messaging, a website, text messaging, or videos or pictures posted on websites or sent through cell phones).⁴

A person can be a bully, a victim, or both (bully-victim, sometimes called aggressive victim).

Myths about Asian American Bullying & Victimization

Myth: Asian American student are bullied far more than any other ethnic groups, with more than half (54%) of Asian American students reporting that they were bullied in the classroom.

Fact: Fewer Asian American student (17%) reported being bullied at school than did all other ethnic groups. The 54% figure refers to *where* the bullying occurred, not the overall rate. More than half (54%) of Asian American students who report being bullied, report it occurring in the classroom.¹

Myth: Asian American student are cyber-bullied far more than any other ethnic groups, with 62% of Asian American students reporting that they were bullied online up to twice a month.

Fact: Fewer Asian American students (2.9%) report being cyber-bullied than did all other ethnic groups. The 62% figure refers to *how frequently* the cyber-bullying occurred among those reporting being cyber-bullied, not the overall rate.²

What Do We Know about Bullying & Victimization among Asian American Students?

National data

According to *Indicators of School Crime and Safety: 2010* report¹:

- Fewer Asian American students (18%) reported being bullied at school or cyber bullied, compared to Whites (35%), Blacks (31%), and Hispanics (28%). More Asian American victims of bullying say that they were bullied because of their race (11.1%), compared to Whites (2.8%), Black (7.1%), and Hispanic (6.2%).
- Like other racial minorities, Asian Americans (11%), report being more frequently targeted with race-related hate words relative to Whites (3%).

Among Asian American students, immigrant and 2nd generation students were more likely to be victimized than 3rd or later generation students. Data comes from the Education Longitudinal Study of 2002 (a nation-wide sample of over 10,000 public high school students).⁶

Data on nearly 750 Asian American middle and high school students from the National Longitudinal Study of Adolescent Health (1994-95 cohort) suggest that 17% reported being violently victimized (e.g., had a gun/knife pulled on her/him, stabbed, cut, or jumped) at least once in the past year.⁷

Notable findings from local studies:

Among Korean American high school students (54% U.S. born) in NY and NJ, 31.5% reported being bullied and 15.9% reported being bullied & bullying others. These students experienced higher levels of depression.⁸

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AMERICAN
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Resources

Asian American Legal
Defense and Education
Fund

<http://aaldef.org/>

Bridging Refugee Youth
& Children's Services
(BRYCS) Clearinghouse
for Bullying & Preven-
tion

[http://www.brycs.org/
clearinghouse/
Highlighted-Resources-
Bullying.cfm](http://www.brycs.org/clearinghouse/Highlighted-Resources-Bullying.cfm)

National School Safety
Center

[http://sssb.k12.hi.us/
Safety%20and%
20Well%20Being%
20Toolkit/Annual%
20Training/
bullying_fact_sheets.pdf](http://sssb.k12.hi.us/Safety%20and%20Well%20Being%20Toolkit/Annual%20Training/bullying_fact_sheets.pdf)

Center for Disease
Control

[http://www.cdc.gov/
ViolencePrevention/pdf/
Bullying_Factsheet-a.pdf](http://www.cdc.gov/ViolencePrevention/pdf/Bullying_Factsheet-a.pdf)

National Association of
School Psychologists

[http://
www.nasponline.org/
resources/factsheets/
bullying_fs.aspx](http://www.nasponline.org/resources/factsheets/bullying_fs.aspx)

Asian American
Psychological
Association

<http://aapaonline.org>

American Psychological
Association

<http://apa.org>

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A survey of more than 1,300 6th graders in CA schools with predominantly Latino or Asian American students found that Asian Americans were the most frequently victimized ethnic group regardless of the school racial composition.⁹

Asian American, Latino, & African American students at one multi-ethnic public school in NYC, Asian American students described students verbal harassment (e.g., racial slurs, being mocked, teased) and physical victimization (e.g., being randomly slapped in hallways, physically threatened, punched, having possessions stolen) more than other racial group.¹⁰

Chinese American middle school students in Boston reported frequently experiencing race-based verbal & physical harassment by non-Asian peers. Harassing comments typically focused on Asian language or accent, school performance, & physical appearance. Boys more frequently reported physical harassment. Girls reported witnessing physical aggression toward Chinese American boys.¹¹

*"When I was a teenager, I was
bullied a lot, and I felt very
insecure and very scared, and
I didn't want to live."*

- Margaret Cho

Bullying & Victimization Statistics: Points to Keep in Mind

- Asian Americans are often missing or not available in nation-wide data on school victimization, making it difficult to compare across groups and across studies.
- How researchers ask a question determines how students will respond. Asian American middle school boys were less likely to report being a victim when asked how often they were "bullied" in the previous month, but more frequently reported being a victim when asked how often someone had repeatedly tried to hurt them or make them feel bad with specific behavior (e.g., name-calling, threatening, pushing/shoving, ignoring, spreading rumors).¹²
- Differences between and within Asian ethnic groups can be more important than findings with pan-ethnic Asian American groups. It would be useful to pay attention to findings on specific subgroups (e.g., Asian American student athletes or Vietnamese Americans) and not just those that combine all Asian Americans into one category.

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Suicide Among Asian Americans

A Product of the
Asian American Psychological Association Leadership Fellows Program
Fellow: Shihoko Hijioka, Ph.D. Project Mentor: Joel Wong, Ph.D.



Contents

Myths & Facts **p.1** What to do? **p.1** Suicide-Related Outcomes **p.1** Associated Factors **p.2**
How to Report **p.2** Resources **p.2** References **p.2**

What to do when you suspect someone has suicide thoughts?

About 75% of those who die by suicide give warning signs. These include giving away prized possessions, talking about suicide, preparing for death (e.g., writing a will), obtaining the means to die by suicide, depression, changes in personality, social withdrawal, & changes in sleeping or eating patterns.

A national study found that compared to Latinos, Asian Americans with suicidal thoughts were less likely to seek help & perceive a need for treatment.¹¹

If you suspect that someone has suicidal thoughts, ask directly if she/he is considering suicide. If the person says "yes", take it seriously & help her/him obtain professional help.

If you believe a suicide attempt is imminent, do not leave the person alone. Call 911 or a suicide crisis hotline.

Myths about Suicides among Asian Americans

Myth: Asian Americans have higher suicide rates than other racial/ethnic groups.

Fact: The suicide rate for Asian Americans (6.10 per 10,000) is about half that of the national rate (11.5 per 10,000).

Myth: Asian Americans have higher suicide rates than other racial/ethnic groups.

Fact: Asian American college students had a higher rate of suicidal thoughts than White college students but there is no national data about their rate of suicide deaths.

Myth: Young Asian American women (aged 15-24) have the highest suicide rates of all racial/ethnic groups.

Fact: American Indian/Alaskan Native women aged 15-24 have the highest suicide rate compared to all racial/ethnic groups.

Statistics on Asian Americans' Suicide-Related Outcomes

The following information is based on national suicide rates in 2007:^{1,2}

Suicide was the 8th leading cause of death for Asian Americans, whereas it was the 11th leading cause of death for all racial groups combined.

Suicide was the second leading cause of death for Asian Americans aged 15 - 34, which is consistent with the national data (the second leading cause for 15-24 year-olds and the third leading cause for 25-34 year-olds).

Among all Asian Americans, those aged 20 - 24 had the highest suicide rate (12.44 per 100,000).

Among females from all racial backgrounds between the ages of 65 and 84, Asian Americans had the highest suicide rate.

Asian American men had lower suicide rates relative to those of White and American Indian/Alaskan Native men for almost all age groups.

The following information is based on findings from national studies on suicidal thoughts and attempts:

Asian American adults' lifetime rates of suicidal thoughts (8.6%) and attempts (2.5%) were lower than those of national lifetime estimate (13.5% for thoughts, 4.6% for attempts).³

U.S. born Asian American women had a higher lifetime rate of suicidal thoughts (15.9%) than that of the general U.S. population (13.5%).³

Among Asian American adults, those aged 18 -34 had the highest rates of suicidal thoughts (11.9%), intent (4.4%) and attempts (3.8%) compared to other age groups.³

Asian Americans college students were more likely than White American students to have had suicidal thoughts and to attempt suicide.⁴



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Resources

Suicide Awareness and Prevention among Asian Americans

www.sapasianamerican.org/

NY Coalition for Asian American Mental Health

www.asianmentalhealth.org

National Suicide Prevention Hotline

1-800-273-TALK (8255)

Asian LifeNet Hotline

1-877-990-8585 (Mandarin, Cantonese, Japanese, Korean, & Fujianese available)

American Foundation for Suicide Prevention

<http://www.afsp.org/>

Suicide Prevention Resource Center

<http://www.sprc.org/>

National Institute of Mental Health

www.nimh.nih.gov

Asian American Suicide Prevention and Education

<http://www.aaspe.net/index.html>

Asian American Psychological Association

<http://aapaonline.org>

American Psychological Association

<http://apa.org>

Factors Associated with Suicidal Thoughts & Attempts among Asian Americans

Risk factors

Mental Illness: The presence of depressive and anxiety disorders is one of the best predictors for suicidal thoughts.⁵

Social Factors: Family conflict, viewing oneself as a burden to others, and experiences of discrimination predict increased suicidal thoughts and attempts.^{5, 6, 7, 8}

Chronic Medical Conditions: Men with chronic medical conditions are at greater risk for suicidal thoughts than those without chronic medical conditions.⁶

Protective factors

Ethnic group identification: A strong identification with one's ethnic group is a protective factor against suicide attempts.⁶

Family cohesion and support: Strong family cohesion and parental support are protective factors against suicidal thoughts for adults and adolescents, respectively.^{9, 10}

"By seeking professional help, many individuals who have suicidal thoughts are able to resist suicide." - Joel Wong, Ph.D.

How to Report News About Suicide¹²

Certain ways of reporting news about suicide can encourage "copycat" suicide (i.e., suicide that is motivated by news reports about suicide). To avoid this, journalists should consider the following:

- Avoid glorifying or dramatizing death by suicide, which can encourage "copycat" suicide.
- Avoid using the word, "suicide" in news headlines.
- Avoid reporting the method of suicide, which can encourage individuals to emulate it.
- Refer to the deceased as "having died of suicide", rather than "having committed suicide."
- Provide information about help-seeking resources (e.g., crisis hotlines).

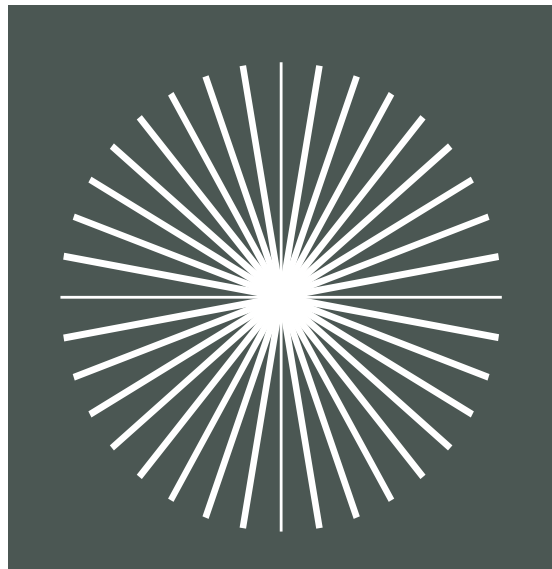
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Downloaded from <http://www.sprc.org/sites/sprc.org/files/library/reporting.pdf>

AAPA 2011-2012 Annual Report (Brief Version)

(for Full Report, please check <https://aapaonline.org/>)



PRESIDENT: Richard M. Lee

During this first year of my presidency, I set forth to implement my presidential theme of Culture and Prevention. My presidential goals are to (a) increase visibility, (b) broaden scholarship and outreach, and (c) create the next generation of leaders. With these goals in mind, I have worked with the Executive Committee on the following initiatives and projects during the past year. Some initiatives/projects reflect a continuation of past presidential efforts and other initiatives/projects are new collaborations and ventures.

Executive Committee

In August 2011, the Executive Committee approved my nomination of Frances Shen as Membership Officer, Richard Shin as Finance Officer, Ulash Thakore-Dunlap as Communications Officer, and Jane Yang and Shuangmei (Christine) Zhou as co-editors of the AAPA Newsletter.

Following the AAPA elections in June 2012, we welcomed Sumie Okazaki as President-Elect (2012-2013), Kevin Nadal as incoming Vice-President for 2013-2015, and two newly elected board members, Cindy Liu-Pan (professional representative) and Zeb Lim (student representative), to replace outgoing board members, Kevin Nadal and Judy Tan. Christina Lee also resigned as Secretary/Historian in June 2012 and I appointed Linda Juang as Secretary/Historian with unanimous approval from the Executive Committee.

AAPA Logo

In an effort to improve our visibility through greater social media presence and to complement the recent launch of our journal, *Asian American Journal of Psychology*, I commissioned the development of a new AAPA logo. We are eager to implement this new logo on all AAPA products, especially the website.

AAPA Website and Email

The Executive Committee voted to terminate our relationship with Smart Solutions who originally de-

veloped the website for us because they were no longer responsive and timely. The Executive Committee approved the formal hire of Alex Lee who is the husband of Finance Officer, Frances Shen. We discussed the possible conflict of interest but agreed that Alex was the best person for the job. Additionally, because so much of the membership duties occur through the website, it was good to have Frances and Alex working together on many of the problems. He also agreed to help us draft an advertisement to hire a new website consultant.

Communication

I asked Ulash Thakore-Dunlap to create a new AAPA email account to manage email inquiries and we now will be using *AAPAINquiries@gmail.com*. In addition, we now have capability to send out emails to all our members (not just those subscribed to the listserve) through our AAPA.org domain. We will only use the AAPA.org email for important membership-wide announcements (e.g., elections, e-newsletter).

Asian American Journal of Psychology

Vice-President Anna Lau and I put out a Call for Proposals for a special issue in *Asian American Journal of Psychology* focused on culture and prevention.

In addition, I put forth the recommendation to establish an International Section within AAJP to broaden our reach to the international membership of AAPA. Board member Grace Kim drafted a motion and the Executive Committee unanimously approved this addition to the AAJP.

AAPA-APF Okura Mental Health Leadership Foundation Fellowship

The Okura Foundation approved a second three-year funding cycle for the fellowship program.

Leadership and Outreach

The AAPA Leadership Fellows Program remains strong. Grace Kim and Sam Wan have done an outstanding job coordinating this program. Our two fellows, Nellie Tran and Shihoko Hijioka, worked with senior mentors, Sumie Okazaki and Joel Wong, to develop bullying and suicide fact sheets that we were able to distribute to multiple outlets. We plan to continue to develop fact sheets each year to improve the dissemination of current Asian American psychology research and resources.

The Executive Committee appointed AAPA members Helen Hsu and Liang Tien to represent AAPA for a meeting with APA Ethics Committee to address ethnic minority perspectives on ethics.

The White House Initiative on Asian Americans and Pacific Islanders (WHIAAPI) contacted AAPA to participate in some program development. Board member Kevin Nadal and APA delegate Alvin Alvarez participated in a WHIAAPI conference call. Sumie Okazaki also attended a WHIAAPI-sponsored bullying conference in New York City.

I have been in conversation with the Asian Caucus of the Society for Research on Child Development to continue the co-sponsorship of events at the biennial SRCD Convention in an effort to expand our membership base. I also have been in conversation with Mary Yu Danico, President of the Association of Asian American Studies (AAAS), to identify points of collaborations.

Donations

The Executive Committee voted to provide financial donations (\$500 each) to local organizations responding to the shooting tragedies at Oikos University in Oakland, CA and at the Sikh temple in Oak Creek, WI. We also were approached by the National Latino/Latina Psychological Association (NLPA) with a donation request for the upcoming biennial conference. AAPA voted to donate \$500 toward this conference co-sponsorship. Following these donations, the Executive Committee agreed that AAPA needed to establish guidelines for donations to community organizations.

Council of National Psychological Associations for the Advancement of Ethnic Minority Interests (CNPAAEMI)

Alvin Alvarez continues to serve as the AAPA Delegate to the APA Council. With his guidance, in December 2011, I signed a Memorandum of Understanding (MOU) in which AAPA and APA agree to work together to maintain regular communication, to identify projects and activities that may benefit both organizations, and to cooperate and consult on pertinent issues and projects.

AAPA is participating in the CNPAAEMI Leadership Development Institute. For 2012, Anne Saw was selected as a leadership fellow and will be mentored by AAPA Past President Karen Suyemoto.

AAPA President's Award

I was honored to select the 2012 AAPA President's Award to Dr. Lake Nahme Huang, Senior Advisor in the Office of Policy Planning and Innovation at SAMHSA, and the family of Dr. Xiaojia Ge, Professor at the University of Minnesota, who passed away in 2009.

Mid-Year Meeting

The Executive Committee agreed to hold its mid-year meeting in Seattle, WA this April 2013 instead of the National Multicultural Conference and Summit in January 2013, as a more Executive Committee members were planning to attend SRCD in Seattle, WA.

VICE-PRESIDENT: Anna Lau

This year, my primary duty for the AAPA was to act as a liaison between the 2012 conference planning committee and the Executive Committee and to support the works of the conference committee. In the process, I communicated frequently via email and phone with the conference co-chairs, Jocelyn Buhain and Matthew Lee, on aspects of the conference planning. These included consultations on the site selection, theme selection, proposed budget for the conference, promotional mass emails, conference program and award banquet program, and so on. I also managed the awards banquet VIP invitations and arranged for the awards to the awardees and outgoing officers.

My other duties for the AAPA included assisting the President with ongoing business (e.g., consulting on various requests made to the organization, editing AAPA statements and reports, re-design of AAPA logo, etc.), participated actively in the EC discussions, decision-making, and votes. In addition, I have collaborated with the President on proposing a Special Issue of the Asian American Journal of Psychology, the official AAPA Journal, consistent with the Presidential Theme on 'Culture and Prevention'. I helped to draft the Call for Papers, and extended outreach to invited contributors. Finally, I have volunteered to represent the EC at the American Psychological Association's eighth annual Science Leadership Conference (SciLC), "Act Locally: Promoting Psychological Science in Our Academic Institutions and Local Communities," hosted by APA's Science Directorate and Board of Scientific Affairs to be held September 27-29, 2012 at the Mandarin Oriental Hotel in Washington, DC.

PAST PRESIDENT: Gordon C. Nagayama Hall

My primary responsibility as past president was to chair the Awards Committee. The 2011-12 Awards Committee members were Arpana Inman, John Moritsugu, and Donna Nagata. Y. Joel Wong of Indiana University at Bloomington received the AAPA Early Career Award and Wei-Chin Hwang of Claremont McKenna College became an AAPA Fellow. I appointed Gayle Iwamasa to chair the Okura Mental Health Leadership Foundation Fellowship Committee, which included Grace Chen, Arpana

Inman, Bryan Kim, and Meifen Wei. The Okura Fellowship was awarded to Neha Navsaria of the Washington University School of Medicine in the Division of Child Psychiatry and Razia Kosi of Counselors Helping Asian Indians. These awards were presented by President Richard Lee to the recipients at the AAPA Awards Banquet on August 1, 2012 in Orlando, Florida.

On a personal note, I am honored to have served as president of an organization that has created an identity for Asian American psychology and has provided an intellectual, professional, and social home to me and to so many others. I sincerely appreciate the support of the AAPA Executive Committee and all the members of AAPA during my term. AAPA is in the capable hands of Rich Lee and Anna Lau, and will continue to be in capable hands with Sumie Okazaki and Kevin Nadal along with the many excellent officers on the Executive Committee.

BOARD MEMBER: Grace S. Kim

My responsibilities for 2011-2012 as a board member of the Asian American Psychological Association have included attending Board meetings and voting on Association business. I have also been serving as the co-chair of the AAPA Leadership Fellows Program and the individual mentor for an AAPA leadership fellow, and have drafted descriptions for the international section of Asian American Journal of Psychology.

AAPA Leadership Fellows Program

Co-chair. I have co-chaired the AAPA Leadership Fellows Program with Dr. Sam Wan. In summer of 2011, the selection committee included Drs. Karen Suyemoto, Soni Kim, Sam Wan, and myself. We reviewed applications and selected the third cohort of AAPA Leadership Fellows, Drs. Nellie Tran and Shihoko Hijioka, and made announcements to the AAPA membership. At the 2011 AAPA/APA conventions, we held the orientation for the new fellows.

Throughout the academic year, I oversaw the program, supported the fellow's projects, and facilitated professional development activities for the fellows. In particular, I had monthly telephone meetings with the fellows to provide guidance and support. In working with the EC, I invited Drs. Sumie Okazaki and Joel Wong to be the project mentors, and supported them and the fellows in their projects. I also invited three mentors to participate in professional development conference calls with the fellows: Drs. Soni Kim, Tai Chang, and Christine Iijima Hall. They shared their experiences and wisdom on making professional choices; balancing work and personal/family lives; and working with racism and working with difficult colleagues, respectively.

Dr. Wan and I have drafted the call for applications for the 2012-2013 leadership fellows program and started planning programming for the fourth cohort of the fellows.

Individual Mentor. I served as the individual mentor to Dr. Nellie Tran. We had regular phone and in-person meetings to discuss her professional development and the fellows project.

International Section of AAJP

Per request by Dr. Richard Lee, AAPA president, I drafted the initial description of the International Section of *Asian American Journal of Psychology*, focusing on the transnational experiences of Asian Americans.

BOARD MEMBER: Kevin Nadal

During my second year as a Board Member of the Asian American Psychological Association, I have

been active in the Executive Committee by participating in board meetings and voting on various issues affecting the organization. One of my major goals was to recruit new members, particularly those from underrepresented AAPI subgroups. I have accomplished this by advertising the organization to other sectors of APA, particularly through my involvement in Division 17 and 44 and in the national Asian American community.

Specifically, there were four major projects that I was involved in over the past year:

- I was chair of the AAPA Dissertation Awards Committee
- I was chair of the AAPA Student Travel Award Committee
- I served as a liaison to the White House Initiative on AAPIs
- I served on the founding board of the Division on Filipino Americans

Chair of the AAPA Dissertation Award Committee. For the past two years, I chaired AAPA Student Award Committee, overseeing the AAPA Dissertation Award and the AAPA Student Travel Awards. For the dissertation award, I coordinated the application process, recruited potential candidates, and coordinated an awards selection committee (which consisted of 5 different AAPA members). Through these efforts, we received 4 applications for the award. The award winner and the two honorable mentions represented the best and most promising researchers in the organization.

Chair of AAPA Student Travel Award Committee. The sales from the previous year's AAPA Book Drive yielded a total of \$900.00, which was used for the AAPA Student Travel Award. Award winners were chosen based on type of presentation, involvement in AAPA, financial need, order of authorship, and title of presentation. There were nine applicants; all nine students received awards of \$100.00 each.

Liaison to White House Initiative on Asian Americans and Pacific Islanders. Because the WHIAAPI expressed interest in promoting mental health issues among AAPIs, I worked with some of their executive committee to discuss ways that WHIAAPI and AAPA could collaborate. First, I helped to organize a symposium on AAPIs and bullying in October 2011 in New York City, in which Dr. Sumie Okazaki represented AAPA. Second, along with Dr. Alvin Alvarez, I provided articles to WHIAAPI involving various Asian American mental health issues, including experiences of discrimination, microaggressions, and coping. Third, I represented AAPA at the first ever Briefing for Filipino Americans at the White House in June 2012.

Cofounder of the Division on Filipino Americans. Since DoFA's official birth in 2010, I worked with the core group of cofounders (namely Alvin Alvarez, Jocelyn Buhain, Richelle Concepcion, and EJ David) to create bylaws and organizational procedures, recruit new members, and initiate new programs. I helped to maintain communication between the Executive Committee and the DoFA, ensuring that both groups could collaborate and support one another.

MEMBERSHIP OFFICER: Frances Shen

Current Membership Numbers for 2012 and comparison with previous years:

Membership Category	2012 (to 8/15)	2011 Total	2010 Total	2009 Total	2008 Total	2007 Total	2006 Total	2005 Total
Professional	169	152	117	124	167	256	169	172
Early Career & First Year	54	45	26	39	54	41	23	3
Student	168	210	145	173	228	289	179	132
Lifetime	17	17	17	17	16	14	12	11
Retiree	5	5	4	3	7	7	10	7
Organization	1	1	1	1	1	1	1	1
Total	414	430	310	357	473	608	394	326

For 2011-2012, there are a total of 414 members (up to 8/15/2012). Overall, there has been a slight decrease of 16 (-3%) members compared to 430 total members last year. Note that the decrease in membership from 2011 to 2012 is due to a drop in students registering and renewing their AAPA membership. While the Professional and Early Career/First Year categories have increased in membership (11% to 20%), the Student category has decreased significantly in membership (20%). The current AAPA website has made the membership registration or renewing process easier and more convenient for AAPA members. The great majority of members register or renew their membership online (94%) rather than mailing in paper-pencil applications (6%), and the website also allows for members to pay membership dues using credit card payments instead of check. Paper-and-pencil membership application forms are also available on the AAPA website for members who prefer to mail in a check payment with their completed membership applications.

Over the past year, several strategies have been taken to increase the recruitment and retention of members. Specifically, periodic reminder emails were sent to the AAPA listserve to encourage members to renew their membership. These emails reminded members of the membership benefits, including the complimentary one-year subscription to the AAJP and the discounts on registration and banquet tickets for the annual AAPA convention. Reminders were sent out to encourage members to renew their membership before quarterly updated members lists were to be sent to APA in time for the publication of the next AAJP issue, and were sent out in the summer months to remind conference presenters and attendees to renew their membership to receive the convention discounts. In addition, a new function was written into the AAPA membership system to send out individualized email reminders to members who had expired memberships. This is scheduled for the first of each month from January to August. This approach also allows us to send reminders to members who have not subscribed to the AAPA listserve. These strategies appear to be effective in encouraging members to renew their membership, as renewals tend to spike in the days immediately following.

In the future, several strategies can be implemented to increase membership recruitment and retention. First, emails can be sent to other psychology-related email listserves to recruit new members. This may include APA and other ethnic minority associations. Second, given that the decrease in membership is demonstrated solely among student members, the needs and financial constraints for students to become an AAPA member should be considered. The results of the 2011 membership survey indicate that increasing mentoring, professional development and networking opportunities would most attract new members to join AAPA. Therefore, new mentoring programs can be developed for student members. To address students' financial constraints, a student sponsorship program may be initiated.

ated in which professional members can offer to sponsor a student's AAPA membership. Third, other benefits can be provided to AAPA members to encourage membership retention and renewal, such as providing discounted membership fees for renewing early in the membership year or for continued consecutive renewal of their membership. Finally, given that the AAPA executive committee plans to continue to improve the AAPA website and membership system, adding functions such as allowing members to enroll in automated annual membership renewals and payment using international and American Express credit cards may increase the convenience of membership renewal.

Repairs to Membership Website

The contract with Smart Solutions was officially terminated in September 2011. Since then, the remaining unresolved issues with the membership website were addressed by an IT consultant. This included the Search for Members or Referrals function, adding the Division of Filipinos, adding a "logout" button on every page of website, and other bugs within the membership system.

Complimentary Membership Subscriptions to the AAJP

To ensure that members receive their complimentary subscriptions to the AAJP following their membership renewal or registration, updated member lists are sent to APA quarterly (the first of March, June, September, December). Members with updated mailing addresses or who renewed their membership after the first issue is published are highlighted on the report to ensure that they receive the journals at the appropriate address and that they receive earlier issues from their subscription year. Some members have reported throughout the year that they did not receive earlier issues of the journals published in their subscription year; these incidences were reported to APA and addressed on a case-by-case basis. In addition, there are a couple members who have not yet updated their mailing addresses in our membership system in order to receive their journal subscription.

FINANCE OFFICER: Richard Q. Shin

It is my pleasure to provide the Executive Committee with the following information about AAPA's financial health. As of July 30, 2012 we have \$25,944.50 in our checking account and \$13,326.85 in our money market account, and \$36,842.71 in our PayPal account for a total of \$76,480.93. I am very happy to report that we continue to enjoy fiscal health!

Since the spring quarter, we transferred \$20,000 from our Paypal account to our checking account to cover any costs associated with the convention. During this time, we received \$12,958.91 in income and spent \$9,194.13. Our primary expenditures were associated with the convention and membership dues owed to divisions. Our primary sources of income were associated with the convention and memberships.

During the first year of my term as Finance Officer, I became familiar with how AAPA's finances are managed. The pattern of income and expenses throughout a given year is fairly straightforward. One area for improvement is related to the various accounts we have associated with our web site management. The move over to aapaonline.org to accept membership dues, convention registration, and donation transactions is relatively new (2011). Perhaps it is not surprising that we are experiencing some growing pains at this point. Fortunately, we received a tremendous amount of assistance from Alex Lee over the past year who is now in the process of helping us formulate a job description for a web site consultant. Thanks so much Alex!

For the upcoming year, I would like to continue the process of consolidating our accounts to maximize efficiency and continuity for the management of AAPA's funds. Another goal that I have is to explore the possibility of allocating a portion of our assets to a higher interest yielding account like a certificate of deposit.

COMMUNICATIONS OFFICER: Ulash Thakore-Dunlap

My role within the AAPA EC team is to oversee and update the AAPA website and content as well as ensure appropriate information is disseminated to the listserv. In 2012, AAPA created an email account (aapainquires@gmail.com) so that all general emails can be sent to this account. This account is accessible to all members, but my role as Communications is to forward relevant emails to the EC team and reply back to the enquiries. In addition, I am also the contact person for all website and list serve enquiries.

In August 2011, we launched our social media campaign and are on Facebook, LinkedIn Groups and Twitter. Our social presence will increase visibility and outreach to broader members of the public. My goal for 2012-2013 is to continue social media presence and recruit volunteers to help find relevant materials to use for our social media presence.

With the guidance of the AAPA EC team, I have drafted and disseminated press release statements (such as the Oikos and Wisconsin tragedy) as well as being the point person for communications and resources during this time. Finally, I perform any relevant work needed by the association.

DELEGATE TO APA COUNCIL: Alvin Alvarez

I have served as the Delegate to the American Psychological Association's Council of Representatives. The central goal of this position is to secure full voting seats for AAPA as well as our sister organizations in the Association of Black Psychologists, the National Latina/o Psychological Association and the Society of Indian Psychologists. To date, I have continued to work with an Ad Hoc Presidential Working Group to develop a long term strategy for securing the aforementioned seats. At its August 2012 meeting, the Council of Representatives voted to approve voting seats and to forward the bylaws amendment to the membership for their review and approval in Fall 2012. I have also served as AAPA's representative to and Chair of the Leadership Development Institute Committee for the Council of National Psychological Associations for the Advancement of Ethnic Minority Interests (CNPAEMI). This is a joint advisory board that has been charged with developing and implementing a leadership institute designed for early career professionals from AAPA as well as the three other ethnic minority psychological associations and Divisions 45 and 17 of APA. I am currently serving as the Director of the Leadership Development Institute which received funding from the American Psychological Association's (APA) Commission on Ethnic Minority Recruitment, Retention, and Training in Psychology Task Force (CEMRRAT). The LDI has selected six Fellows and six Mentors for the 2012-2013 cycle. The LDI was launched at the University of Michigan in May 2012 under the sponsorship of the Division 45 Biennial Conference. The Fellows and Mentors underwent a day-long training which was followed by a year-long program of monthly facilitated workshops and group meetings.

DoSAA CHAIR: Ulash Thakore-Dunlap

The DoSAA Executive Committee (EC) completed its fourth year term in 2011-2012. During 2011-2012, DoSAA EC focused on increasing visibility, networking with other South Asian organizations and associations, increasing its members and membership involvement, and community interventions. The EC exceeded their goals based on the needs of the organization and the South Asian community. In 2012-2013, The EC hopes that through collaboration of DoSAA's memberships and leadership of the EC, the division will continue to increase membership involvement and community interventions.

Goals completed in 2012:

- Sustainment of board member structure and governance.
- Maintenance of financial standing.
- Continuation of membership and listserv.
- Continuation of outreach efforts.
- Presence at AAPA, APA and other national conventions.
- Third annual DoSAA Student Award.

ASIAN AMERICAN JOURNAL OF PSYCHOLOGY EDITOR: Frederick T. L. Leong

1. Published Issues of the Journal and Manuscripts in the Pipeline

We have successfully published, on schedule, 10 issues of the journal for 2010 (4 issues), 2011 (4 issues), and 2012 (March and June issues). The Table of Contents for these 10 issues can be viewed at the following link-- <http://www.apa.org/pubs/journals/aap/>

Things are continuing smoothly in terms of the editorial team, the assignment of manuscripts, and the review process. Since this is the third year of operation for the journal, we have met the challenge of getting enough high quality manuscripts into the pipeline for publication. At present, we have 16 manuscripts under initial review, 33 manuscripts awaiting author revisions, and 24 manuscripts ready for publication. I would like to take this opportunity to thank my Associate Editors Bobbie Yee and Ed Chang for their tremendous efforts in helping us reach this important milestone of over 70 manuscripts in the pipeline!

2. Special Features

We have continued several special features in the journal including the Book Review section (John Moritsugu serves as the Book Review Editor) and a section on Case Studies (Doris Chang serves as the Case Studies section editor). Following up on a recommendation, we are exploring adding an International Section to the journal. I am in the process of identifying the Editor for this new section. Finally, we have continued with the commissioned Annual Review of Asian American Psychology and the 2011 Review should be published in the December 2012 issue.

3. Special Issues

We have also completed a couple of special issues for the journal. The internal special issue initiated by me focused on the NLAAS data set was published in two parts in the March and June 2012 issues. We received over 18 submissions and accepted 9 articles which could not fit into a single issue. Additionally, I was also able to arrange for David Takeuchi to prepare a commentary article for the 2-part special issue (commentary article appears in the June 2012 Part 2 issue).

We are continuing to work on two external special issues from last year. One of these proposals is from the Asian American Center for Disparities Research, directed by Nolan Zane. This special issue will focus on Asian American Health Disparities and will be co-edited by Anne Saw and Anna Song. The other special issue is based on an NIMH funded conference grant to Phillip Akutsu, Margaret Shih, and Gilbert Gee and will focus on Asian American Mental Health. This special issue will consist of several of the invited papers from the April 2011 conference as well as submitted papers.

More recently, we have also reviewed and approved three additional special issues. One on "Parenting" from the Tiger Mom plenary panel at the last AAPA convention with Linda Juang, Desiree Qin and Irene Park as Guest Editors. The second special issue will be guest edited by Richard Lee and Anna Lau and focused on "Prevention". Call for Papers for this special issue on Prevention has just gone out recently. The third special issue is focused on "Leadership" and will be guest edited

by Jean Lau Chin.

4. Changes to the Editorial Board

There have been two sets of changes to our editorial board. As you may have noticed in the journal, we have created a Senior Editorial Board recently. Members of this esteemed group include Jean Lau Chin, Christine Hall, Gordon Nagayama Hall, Derald Sue, Stan Sue, Dick Suinn, and Nolan Zane. These members had agreed to join our original editorial board to help us increase our visibility and credibility; they are otherwise too busy to serve as regular editorial board members in terms of reviewing manuscripts. Moving them to the Senior Editorial Board is consistent with this agreement and also follows the model in the Div 45 CDEMP journal. Within the JBO, I have found out that we cannot create a new category and therefore we have decided to designate members of this Senior Editorial Board as INACTIVE. What this means is that we will be using these senior editorial members very sparingly for special reviews, etc.

Second, in order to provide an opportunity for more AAPA members to serve on the editorial board we have rotated off some board members and added some new ones. The editorial board members rotated off with our thanks include: Muninder Kaur Ahluwalia, Kevin M. Chun, Arpana G. Inman, Szu-Hui Lee, William Ming Liu, and Nita Tewari

New editorial board members added include: Arpana Gupta, Debra Kawahara, Paul Leung, Gisela Lin, David Matsumoto, Kevin Nadal, Evelyn Oka, Sumie Okazaki, Munyi Shea, Margaret Shih, Moin Syed, Karen Suyemoto. We have been able to add a larger than usual number of new editorial board members due to the movement of the 7 individuals into the Senior Editorial Board category. We continue to look for more ad hoc reviewers. If you know of colleagues interested in serving as ad hoc reviewers, please refer them to me.

5. Best Paper Award

Another recent addition to the journal is the introduction of the “AAJP Best Paper Award”. With the support of the EC, this award was begun in 2010 and Richard Suinn’s article on “Reviewing Acculturation and Asian Americans: How Acculturation Affects Health, Adjustment, School Achievement, and Counseling” was selected as the winner of the 2010 AAJP Best Paper Award. The 2011 Best Paper Award will be presented to Linda Juang and Alvin Alvarez for the article on “Family, School, and Neighborhood: Links to Chinese American Adolescent Perceptions of Racial/Ethnic Discrimination”. Members of the editorial board served as judges for the Best Paper Award which is presented at the annual AAPA convention in August. The Award presented at the annual AAPA convention in August. It is also announced in September or December issue of the journal.

6. Journal Citation Reports

The primary challenge for a new journal is getting the word out and getting enough high quality submissions. The APA Journal office has been very helpful in this regard. In addition to publishing important and high quality articles, our current goal is to position the journal for acceptance into Journal Citation Reports from ISI. This will require continuous and timely publication of peer reviewed articles in our journal for 5 years (at which time we will apply for inclusion in ISI). We will be working with Annie Hill, our journal development person at APA towards achieving this goal.

7. Expansion of the Journal

Given the number of manuscripts in the pipeline and the special issues which have been commissioned, I would also like to discuss the possibility of expanding the journal. In general, it is quite expensive to add additional pages for the journal. We currently have 80 printed pages for each issue and

4 issues each year (total of 320 printed pages). In my discussion with other journal editors, I have learned that one way to publish more articles without incurring the exorbitant costs of adding pages is to go to a larger format for the journal. CDEMP had gone through this process as well. By going from the current 7 X 10 format to a 8.5 X 11 format, we can publish more articles in each issue without the high cost of adding pages. There will be cost to going to a larger format but not as much as adding pages. If the EC is supportive of this idea, I will discuss the change with the APA Journal office and get an estimate of the increase in cost and the additional space we would gain in making this change in format.

8. Statistics and Performance Data

APA provides us the statistics and performance data in terms of submission numbers, rejection rates, and editorial lag time for the journal. In summary, for the whole year of 2010 we received 95 new manuscripts and our rejection rate was 60%. Our average individual ms review lag time is 93 days (which increased from 57 days last year). This increase in lag time is probably due to the introduction of Guest Editors managing special issues. The lag time for the Editor and Associate Editors are 72, 84 and 125 days for first submissions. For Guest Editors, the lag time for first submissions ranges from 82 days to 231 days.

I also checked with APA Journals regarding our subscription number and here is the latest information provided by Annie Hill: In 2011, there were 4 institutional print subscribers and 3,192 institutional electronic (PsycARTICLES) subscribers. There were also 425 individual member subscribers.

AAPA CONVENTION CO-CHAIRS: Jocelyn Buhain, Ph.D. & Matt Lee, Ph.D.

This report represents the activities associated with the planning and execution of the Asian American Psychological Association's (AAPA) 40th Anniversary Convention. The event was held at the Rosen Plaza Hotel in Orlando, Florida on August 1, 2012. After the convention, the dinner banquet and awards presentation was held at Ming Court Restaurant.

The 2012 convention planning committee consisted of 18 volunteers (7 professionals and 11 students) each serving a two-year overlapping term with a partner volunteer as a committee co-chair.

In addition, the convention co-chairs were advised by AAPA President Richard M. Lee and AAPA Vice President Anna Lau. The smooth and organized execution of the convention would not have been possible without the hard work and dedication of all these wonderful individuals. We were fortunate to have so many people committed to the success of AAPA.

Even though we based our projection on 150 individuals since the event had not been hosted in the Orlando area in at least the past 10 years, we were excited to see that our actual attendance exceeded our estimate. There were 176 convention attendees present for the day activities and 200 guests attending the evening banquet and awards presentation.

AAPA Listserv

To signup for the AAPA listserv, send an email to majordomo@sfsu.edu.
In the body of the email type (minus the quotes) "subscribe aapa"

To send a message to the entire listserv email your contribution to aapa@sfsu.edu.



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PSYCHOLOGIST
Advertising Policy**

Asian American Psychologist, the official newsletter of the Asian American Psychological Association (AAPA), is published 3 times yearly (Fall, Spring, Summer) and distributed to over 500 members of AAPA. For information on specific publication dates and advertising submission deadlines for upcoming issues, please contact the advertising editor. AAPA is a federally recognized non-profit organization.

Advertising Rates and Typesetting

Typical display advertising rates are based on column length (see below). Each advertising column is approximately 2 & 1/4 inches wide. There are 3 columns per newsletter page. The advertising rates are:
3-inch column ad = \$60.00
6-inch column ad = \$90.00
9-inch column ad = \$120.00

Requests for alternative typesetting for an ad can most often be accommodated at no extra cost. The rate billed will be based on the page area covered that corresponds to the advertising rates shown above.

Submission of Ads

It is recommended that text-only ads be submitted via email MS Word format to the advertising editor (see below). If special graphics are desired to appear in the ad, submission of camera ready copy which conforms to the ad sizes described above is required. The name and complete mailing address of the person or institution to be billed must accompany the submission of the ad.

Submit ads by email to:

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Billing

A billing statement will be sent after an ad is successfully submitted. It is the policy of AAPA that in the event there is a delay in the publication of the newsletter such that your application deadline is missed, you will not be charged or we will fully refund your payment. Payment must be a check or money order made payable to "AAPA" (we cannot process credit card payments).