Happy lunar new year! Like President Obama, I am in my last quarter of my presidency!

A year ago, I began my 2-year WT Grant Foundation Distinguished Fellowship, with a specific goal of learning more about how research is used (or not used) to shape practice and policy surrounding urban Asian American students in public schools. Because my AAPA presidential theme has also focused on public policy and public engagement, 2014 was a year filled with new settings and new opportunities to think about how to make Asian American psychology more relevant to public discourse and policy.

As a part of my Distinguished Fellowship during 2014, I spent 2 days each week immersed in the Research and Policy Support Group in the central administration of the New York City Department of Education (NYCDOE). NYCDOE is the nation’s largest public school system with 1.1 million students and over 1800 schools, with 15% of students who are Asian – or nearly 180,000 Asian students enrolled in this public school system. However, because as an aggregate group, Asian students outperform all other ethnic groups on nearly all the academic indicators (such as the state standardized tests, high school graduation rates, college board exams, entrance to specialized high schools), relatively little attention is paid to the needs of Asian students in the system. A good portion of my fellowship was spent examining the Asian student performance more closely and disaggregating the group data by English Language Learner status and home languages. I also spoke with various administrators within the NYCDOE about the enormous heterogeneity among Asian American students and policy and practice implications that follow from the data. In 2015, my fellowship site has moved to a pan-Asian community-based organization in NYC called the Coalition for Asian American Children & Families (CACF), where I am working with a small but energetic group of staff who specialize in public engagement and policy advocacy on education, health, and immigration issues relevant to local Asian American communities. I will continue to work on many of the same issues (understanding and improving public education for urban Asian American students and families) but will focus my work on writing policy briefs and attending various legislative hearings and advocacy events. Through these opportunities to get out of the proverbial ivory tower out into the world, I am taking every opportunity to talk about Asian American psychology’s contributions to education and health policies.
Now back to my AAPA presidency hat, here are some highlights of the work that the Executive Committee and I have engaged in:

1) National Council of Asian Pacific Americans (NCAPA) www.ncapaonline.org

   Kevin Nadal and I continue to engage with NCAPA to the extent possible. I was able to attend their monthly general membership meeting in Washington, DC in November (piggybacking on another work-related trip) and met the new National Director, Mini Tinmajuru. Realizing that being physically present at the table at the monthly DC meeting is important, Kevin and I are in the process of forming a team of AAPA members local to the DC metro area who will commit to attending the NCAPA meetings on a rotating basis.

2) Collaborating with our ethnic minority psychology association partners

   AAPA is a part of two networks. The Council of National Psychological Associations for Advancement of Ethnic Minority Interests (CNPAAEMI) http://www.apa.org/about/governance/bdcmte/ethnic-minority-interests.aspx and the relatively new Alliance of National Psychological Associations for Racial and Ethnic Equity (or The Alliance). As the president of AAPA, I’ve had the opportunity to attend the annual Alliance meeting that took place in conjunction with the National Latino/a Psychological Association conference in Albuquerque, NM in October as well as the CNPAAEMI meetings last August in DC and another one in January in Atlanta. The two networks have some overlapping as well as differential functions and interests, but what I’ve appreciated the most about attending these meetings (and they are marathon half-day or all-day meetings) is the camaraderie and a sense of shared mission to promote racial/ethnic equity and interests within psychology and to engage the public based on our shared knowledge and expertise.

3) AAPA statements

   A part of “giving away Asian American psychology” is for AAPA to take a stand on social issues in a timely manner. In this regard, since last fall, we have drafted and the EC has voted to approve 3 AAPA statements:

   - AAPA statement calling for more research on undocumented immigrants
   - AAPA statement on Michael Brown and Eric Garner #blacklivesmatter
   - AAPA statement on Indian sports mascots

   I am particularly appreciative of the enormous efforts on part of the AAPA Executive Committee and AAPA members who helped to draft the Michael Brown/Eric Garner statement, with special thanks to EJR David, Matthew Lee, and Brandon Yoo. This statement went through multiple drafts and revisions with the entire EC pitching in with thoughtful feedback.

   As always, there are many other activities going on in all corners of the AAPA. I urge all members to find your corner of AAPA and get involved. The AAPA election is coming up, and so are the annual award nominations – please nominate yourself and nominate others!
Seeking to modernize Hong Kong’s educational system (too much drilling and too many exams), an energetic group in Hong Kong came upon my book, *Raising and Teaching Children for Their Tomorrows*. The group invited me to be their E-diversity convention’s keynote speaker in mid-October. I accepted with no hesitation, and so it came to pass. Many attended the convention, which was painstakingly planned with many public endorsements, including HK’s leading Chinese language daily, and included a number of other speakers. I also spoke to the Stanford Club of HK of which I had been an officer in the 1980s.

I have enduring and precious memories of HK from my time there -- (1) 1947-48 when my family sent me to study at Lingnan University in Guangzhou, China, just over the HK border. China was in chaos from the civil war that the communists eventually won. HK seemed like an oasis, and I visited often. (2) 1972 when emerging from about a month’s tour of China on an “impossible-to-get” visa from Premier Zhou Enlai, a reward for helping plan President Nixon’s historic trip to China with my proposal to seek an educational, cultural, and scientific exchange agreement, which both sides accepted. With agreement benefits, many tens of thousands of Americans and Chinese crossed the Pacific for years. When I entered HK in 1972, I was shocked by the rows and rows of towering shacks that refugees from China had built to live in. Up until the 1970s, British racist policy towards the native population was laissez-faire, i.e., while the British took care of themselves and other whites, the locals were left on their own. Thanks to Governor Sir Murray Maclehose’s (1971-1982) humanitarianism, the colonial British began a public housing development, which continued to expand after his tenure. During my recent visit, HK abounds with towering skyscrapers, both public and private, many for its 7 m. population. (3) In the 1980’s, I became an education and psychology professor at the Chinese University of HK where besides teaching, I published many works, including a bestseller, *A People Misruled*, on the psychology of the Chinese people. My publications attracted government officials and private tycoons who sought me out, and I developed many acquaintances. Therefore, 2014’s nostalgic return to HK had the sense of returning home. It was an enthralling and fitting farewell.

Al Yee is a retired education & psychology professor and academic dean
As many of you know, Jessica Henderson Daniel ran for APA President last year. Well, this year she has decided to run again, and she asked me to be her campaign manager. I told her I was not sophisticated enough on social media and other internet-related matters, but I would be willing to be co-chair if she could find someone who was more skilled in these matters. Olivia Moorehead-Slaughter and her husband, who are very good in these areas, agreed to be Jessica’s co-campaign managers, so I guess I am officially Jessica’s co-campaign manager. Being a campaign manager is somewhat challenging for me. As you know, the stereotype of Asians is that we are more demure and quiet. Thus, while I am not very demure and quiet myself, being a campaign manager might challenge others’ to think stereotypes about Asians. I don’t know if this is positive or negative, but as we say in academia, “It is an empirical question.”

As I’ve written in this newsletter before (June 2003), one overlooked Asian value is that of face giving. Most people are familiar with face saving, but face giving is a different matter; it is extolling the positive qualities, accomplishments, or events of someone else. For example, if Sumie Okazaki is running for AAPA President, it might be seen as unseemly for her to tell everyone how great herself is, but it would be face giving for me to say how great she is.

As co-campaign manager for Jessica, I can tell people how wonderful she would be as APA President, given that she has received numerous awards for teaching, training, and mentoring; she has also served on over 30 state and national committees and boards, including being a member of the APA Board of Directors; and she is highly published, despite the fact that most of her duties as the Director of Training in Psychology at Children’s Hospital of Boston, Harvard Medical School, are clinical in nature. Jessica has also spent a great deal of her professional life being interested in issues related to mentoring, and she has been one of Larry Yang’s mentors throughout the years.

Please wish me luck in my position as the co-campaign manager for Jessica Henderson Daniel’s run for APA President. I welcome any support you can give.

Finance Officer’s report for the Asian American Psychological Association

Kelly Y.-H. Liao, Ph.D.

It is my pleasure to provide the following information about AAPA’s financial health. As of February, 2015 we have $9,571.21 in our checking account and $5,331.36 in our money market account, and $27,017.76 in our PayPal account for a total of $41,920.33.

Since November 2014, we have received $9,015.22 in income and spent $6,432 [(mostly AAPA member subscription to AAPA journal ($2471.25), travel reimbursement, Bustout solution ($775.75) since Nov.1, 2014)]. Thank you for the privilege of serving as your Finance Officer.

Respectfully submitted,

Kelly Liao
Conference and Forum Report: “Promoting Well-Being and Preventing Suicide Among Asian/Asian American University Students”
(the first in a series of intended related reports)

Reported by: Matthew R. Mock, PhD

(Conference Planning Committee: Charisma Bartlett, PhD, Elizabeth Shon, PhD, Liyu Su, PsyD with Kevin P. Austin, PhD, Senior Director of Health and Counseling, CalTech Counseling Center)

During the fall of 2014 on November 7th, there was a highly significant conference and interactive forum held on mental health at-risk issues for Asian and Asian American and Pacific Islander (AAPI) college and university students. Entitled “Promoting Well-Being and Preventing Suicide Among Asian/Asian American University Students,” this forum was generously hosted at the California Institute of Technology (Caltech) Pasadena campus at the Avery House and co-sponsored by AAPA. Arising in part from increasing awareness of suicide risks among AAPI college students, approximately 70 psychologists, mental health counselors, support staff, concerned community members and administrators on college and university campuses participated. This conference and forum joined others in recent years – such as at Virginia Tech, at UC Santa Barbara, and other universities and colleges in California and across the country - that focus on how the continuing, critical mental health needs of Asian and Asian American students are a core contributor to academic success.

This forum validated and increased awareness and sensitivity in service provision. Some of the goals and objectives for addressing the needs of AAPI students included:

- Identify contributing factors to suicide and discuss potential barriers to access services;
- Describe emerging ideas for culturally sensitive outreach and promoting well-being;
- Demonstrate knowledge of current practices and converge on future directions related to service delivery and clinical intervention on various local campuses;
- Create collaborations, share community resources, and expand supportive networks from a core cultural perspective for and with AAPI students.

After a series of enriching and evocative presentations, participants broke out into discussion roundtables. The results of these dynamic, engaging discussion groups along with systemic and community recommendations is being compiled for future dissemination. Participants seemed to agree that having a concentrated time to share perspectives and prevention strategies across campuses was invaluable. Hopes were expressed for future gatherings on the topic of suicide prevention and mental health wellness for Asian and AAPI college and university students including at the AAPA Convention in August 2015 in Toronto.

Related Update Announcement:

The program coordinators of the 2015 Asian Pacific Americans in Higher Education (APAHE) Conference with the overarching theme of “Many Identities: One Call to Action” have accepted a workshop of relevance to the above forum. This workshop “Promoting Community Well-Being: Cultural Responsiveness for Asian American and Pacific Islander Student Success” led by Matthew R. Mock, PhD with Bai-Yin Chen, PhD will be presented on April 9 – 10, 2015 at the Hilton Hotel San Francisco Financial District.

(Rev. MRM 2/2/2015 6pm)
Hello AAPA Members,

The AAPA currently has a total membership of 524 members. Please see the table below for a breakdown of the membership categories.

If you have not yet renewed your AAPA membership, we encourage you to renew your membership on our website so that you can begin to enjoy the many benefits of being a current AAPA member. Your membership will last for an entire year from the date that you renew your membership. We would like to continue to see AAPA grow in its membership this year, so please help us to recruit new members to join our AAPA community!

You can easily join or renew your AAPA membership through our website at www.aapaonline.org.

If you have any questions or concerns regarding AAPA membership, please do not hesitate to contact me at fshen625@gmail.com. Thank you for your continuing support of the AAPA!

<table>
<thead>
<tr>
<th>Membership Categories</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students</td>
<td>278</td>
</tr>
<tr>
<td>Professional</td>
<td>238</td>
</tr>
<tr>
<td>Emeritus</td>
<td>8</td>
</tr>
<tr>
<td>TOTAL</td>
<td>524</td>
</tr>
</tbody>
</table>
2015 AAPA Membership Application Form

Please check one:  _New Member   _Renewing   _Renewing, but new category (e.g., Student to Early Career)
If you were referred by an AAPA member, please list person: ___________________ __________________

A. All Members -- Please complete the following:

Name: _______________________________ E-mail: _______________________________
Mailing address: ____________________________________________________________ City____________________
State ____________ Zip ____________ Phone: ________________________________ Gender: _________
Highest degree earned: ____________ Year degree earned: ____________
Institution from which this degree was earned: _________________________________________
Ethnicity: _______________________ Languages (other than English): __________________________

Research/Practice Interests (5-6 words):

__________________________________________________________

Areas in psychology in which you received or will receive your degree (e.g., clinical, I/O, social, etc)

I permit AAPA to release my contact information (name, address, email) and/or research interests:

To professional organizations?   _____ YES  _____ NO

In AAPA member directories (e.g., print or on the website)?   _____ YES  _____ NO

To prospective employers?   _____ YES  _____ NO

B. Professional & Retiree/Emeritus Members -- Please complete these items:

Institutional/Organizational affiliation (if employed, current; if retired, previous and year retired):

Position Title (current/previous):

__________________________________________________________

C. Student Members only -- Please complete these items:

School where you are enrolled: ________________________________
Degree objective (e.g., Ph.D., Psy.D., MA., M.S.W.) : ____________
Expected graduation date: ____________

Please Note: Membership in AAPA runs January 1 – December 31 yearly, regardless of when membership dues are received. However, dues received after September 30 will be applied to the following year’s membership. You can register online (for new or renewed membership) at our website, www.aapaonline.org. If you wish to mail in your membership application form and payment to our central office (see address below), please allow 6-8 weeks for processing. Checks not honored by your financial institution will be subject to a $25.00 fee.

Please make your check payable to AAPA and send this entire form with your payment to:

Asian American Psychological Association
5025 North Central Avenue PMB #527
Phoenix, AZ 85012
Description of Membership Statues

Professional Members - Persons with a master’s or doctorate degree in psychology, mental health, health, or related fields and/or professionals whose work and interests are consistent with the purposes of the Association.

Early Career members - Professional members who are within 2 years of receiving their terminal degree and who hold positions as post-doctoral interns, post-doctoral fellows, assistant professors, or comparable level positions. Members can remain in this status for a maximum of two years.

Retiree/Emeritus members - Professional members who are retired from their positions. These persons must have been a member of AAPA for at least 5 years before paying dues at this level. Retiree/emeritus members pay dues at one-half the rate as professional members.

Student members - Undergraduate or graduate students in psychology, counseling, mental health, or related fields. Student members of AAPA also automatically become members of the Division on Students with no additional fee. Six dollars in dues support the Student Division, while the remaining dues support AAPA.

Associate Organization members - Include, but are not limited to, organizations interested in the purposes and objectives of the Association.

<table>
<thead>
<tr>
<th>DUES &amp; DONATIONS</th>
<th>AMOUNT</th>
<th>ENCLOSED</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. General Membership</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(1 year)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Professional Member</td>
<td>$70.00</td>
<td>$</td>
</tr>
<tr>
<td>New Professional Member (1st year)</td>
<td>$50.00</td>
<td>$</td>
</tr>
<tr>
<td>Retiree/Emeritus Member</td>
<td>$20.00</td>
<td>$</td>
</tr>
<tr>
<td>Early Career Professional Member</td>
<td>$50.00</td>
<td>$</td>
</tr>
<tr>
<td>Student Member</td>
<td>$35.00</td>
<td>$</td>
</tr>
<tr>
<td>Associate Organization Member</td>
<td>$70.00</td>
<td>$</td>
</tr>
<tr>
<td>B. Division on Women¹</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Professional Member</td>
<td>$15.00</td>
<td>$</td>
</tr>
<tr>
<td>Student Member</td>
<td>$6.00</td>
<td>$</td>
</tr>
<tr>
<td>C. Division on South Asian Americans¹</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Professional Member</td>
<td>$15.00</td>
<td>$</td>
</tr>
<tr>
<td>Early Career Professional Member</td>
<td>$10.00</td>
<td>$</td>
</tr>
<tr>
<td>Student Member</td>
<td>$6.00</td>
<td>$</td>
</tr>
<tr>
<td>D. Division on Filipinos¹</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Professional Member</td>
<td>$15.00</td>
<td>$</td>
</tr>
<tr>
<td>Early Career Professional Member</td>
<td>$10.00</td>
<td>$</td>
</tr>
<tr>
<td>Student Member</td>
<td>$6.00</td>
<td>$</td>
</tr>
<tr>
<td>E. Donations²</td>
<td></td>
<td></td>
</tr>
<tr>
<td>General Fund</td>
<td>$25</td>
<td>$35</td>
</tr>
<tr>
<td>Dissertation Grant</td>
<td>$25</td>
<td>$35</td>
</tr>
<tr>
<td>Best Poster Award</td>
<td>$25</td>
<td>$35</td>
</tr>
<tr>
<td>Student Travel Award</td>
<td>$25</td>
<td>$35</td>
</tr>
<tr>
<td>Division on Women</td>
<td>$25</td>
<td>$35</td>
</tr>
<tr>
<td>Division on South Asian Americans</td>
<td>$25</td>
<td>$35</td>
</tr>
<tr>
<td>Division on Filipinos</td>
<td>$25</td>
<td>$35</td>
</tr>
<tr>
<td>TOTAL AMOUNT ENCLOSED</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

¹Membership in the Division on Women, Division on South Asian Americans, or Division on Filipinos is optional, but you must be a member of AAPA to join DoW, DoSAA, or DoF.

²AAPA is a tax-exempt organization under IRS code section 501c (3) and all donations to AAPA are tax deductible. As a nonprofit, AAPA and its Divisions accept donations to help finance activities. Please consider donating.
**Call for Nominations for 2015 AAPA Board of Directors**

Asian American Psychological Association AAPA is pleased to announce our call for nominations. We are seeking nominations for two Board of Directors member positions, to serve from August 31, 2015 – August 30, 2017.

We seek committed people to serve in these leadership roles and to carry on our services and programs. The office description is provided below:

In performing duties of their office, the Directors shall:
1. assume specific duties and responsibilities as directed by the President;
2. assist the Vice-President in planning the annual convention;
3. act as liaisons to other national or international organizations which purposes or actions will benefit the Association and its purposes;
4. assist in soliciting corporate donations and other fund raising activities to carry out the objectives of the Association, including awarding of student scholarships;
5. serve for no more than two (2) consecutive terms of two years each.

AAPA nominations should be accompanied by a brief statement (250 words) addressing:
- Past AAPA offices held (if any);
- Past contributions to AAPA and/or Asian American psychology;
- Goal statement of what the nominee hopes to accomplish as an AAPA officer.

Nominees must be AAPA members. Self-nominations are encouraged.

Please send nominations and statements by **April 1, 2015** via email to: Pei-Wen Winnie Ma, AAPA Secretary/Historian, [map@wpunj.edu](mailto:map@wpunj.edu)

---

**Call for AAPA Newsletter Position Recruitment**

The AAPA Newsletter is seeking candidates to fill several upcoming open positions within the Newsletter Team, including Co-Editors-in-Chief, Distributor, Columnists/Reporters, and Copy Editors. Positions will begin Fall 2015 and acceptance to the team will include any necessary training.

Below are descriptions of the AAPA Newsletter and each of the positions for which we are currently recruiting. If you are interested in any of these positions, please submit a brief statement of intention and a list of relevant experiences to either Jude Bergkamp ([mailto:jbergkamp@antioch.edu](mailto:jbergkamp@antioch.edu)) or Brian TaeHyuk Keum ([mailto:bthkeum@gmail.com](mailto:bthkeum@gmail.com)) by **April 12, 2015**.

Please keep in mind that no prior experience is necessary for any of these positions—we will provide any necessary training! Candidates selected for these positions will shadow the publication process of the Summer 2015 newsletter (the last one before the current members go out). If you have any questions about any of the positions, feel free to let us know!

Cheers,
Jude Bergkamp and Brian TaeHyuk Keum
Co-Editors-in-Chief, AAPA Newsletter
AAPA Newsletter

➢ The AAPA Newsletter is one of the primary ways for members to communicate their theories, research, and ideas on social policy and important news/events to other members; for AAPA Divisions to communicate their perspectives and events to the AAPA membership; and for the AAPA Executive Committee (EC) to connect and to distribute pertinent AAPA information to its members.
➢ Each year, there are three issues, including the Spring, Summer, and Fall issues. The deadline for submitting articles and announcements to the newsletter are as follows: January 15th, May 15th, and September 15th of each year.
➢ The AAPA Newsletter Team consists of two Co-Editors-in-Chief, one Distributor, two Layout Editors, several Copy Editors, and several Columnists/Reporters.

Co-Editors-in-Chief (CEiC)

➢ Act as the Team Liaison, or delegate this function to the EC Communications Officer, between the AAPA EC, the AAPA community, and the AAPA Newsletter Team.
➢ Coordinate administrative matters with the AAPA Newsletter Team.
➢ Recruit submissions for each issue, including designated articles from the AAPA Executive Committee and from the AAPA community.
➢ Facilitate discussion among the Newsletter Team should editorial disputes arise.
➢ Generate a list of articles and announcements submitted on an Excel spreadsheet and distribute the submissions and the spreadsheet to the Distributor.
➢ Respond to advertisement requests.
➢ Position duration is 2 years.

Distributor

➢ Ensures edited submissions are consistent with Excel spreadsheet generated by Newsletter CEiC.
➢ Follows up with Copy Editors, if needed, regarding editing process.
➢ Forwards edited submissions to the Layout Team.
➢ Updates spreadsheet, if needed, and forwards spreadsheet to the Layout Team.
➢ Position duration is 2 years.

Columnists/Reporters

➢ Write articles of 1,000 words or less about general topic areas of interest to Asian American psychology
➢ Conduct interviews, as needed, of Asian American psychologists who have made noteworthy contributions to the field
➢ Position duration is flexible.
➢ NOTE: No professional writing experience is required for this position.

Copy Editors

➢ Receive submissions from the Co-Editors-in-Chief and provide editing of these submissions
➢ Ensure submissions are no longer than 1,000 words and that they abide by other editing protocols as agreed upon by the AAPA Newsletter Team
➢ Forward edited submissions to the Distributor
➢ Position duration is 2 years.
2013-2014 Officers

President
Sumie Okazaki, Ph.D.

Vice President
Kevin Nadal, Ph.D.

Finance Officer
Kelly Liao, Ph.D.

Membership Officer
Frances C. Shen, Ph.D.

Communications Officer
Ulash Thakore-Dunlap, LMFT

Secretary/Historian
Linda Juang, Ph.D

Past President and Awards Chairperson
Gordon C. Nagayama Hall, Ph.D.

Student Award Chairperson
Kevin Nadal, Ph.D.

Delegate to APA Council
Alvin Alvarez, Ph.D.

Board of Directors
Nellie Tran, Ph.D.
Jocelyn Buhain, Ph.D.
Cindy Hsin-Ju Liu, Ph.D.
Zeb Lim, MS
(Student Rep.)

Asian American Journal of Psychology Editor:
Frederick T.L. Leong, Ph.D.

Co-Editors-in-Chief
TaeHyuk (Brian) Keum, M.A.
Jude Bergkamp, Psy.D.

Distributor
Wells Ling

Co-Editors
Kathleen Young, Ph.D.
Chia-Wen (Winnie) Hsieh, Ph.D.
Cirleen DeBlaere, Ph.D.
Hannah Nguyen, M.S.W
Darcy Ing, Ph.D.
Jacqueline Lee Tilley, B.A.
Xin Zhao
Julianne Pojas
BJ Gonzalez, Ph.D.
Marlena Wu, Psy.D.

Layout Editors
Ya-Shu Liang, Ph.D.
Tiffany Chang, M.S.

Columnists/Reporters
Darcy Ing, Psy.D.
Zeb Lim, M.S.
Kristina Wong
John Kim

ASIAN AMERICAN PSYCHOLOGIST

Advertising Policy
Asian American Psychologist, the official newsletter of the Asian American Psychological Association (AAPA), is published 3 times yearly (Fall, Spring, Summer) and distributed to over 500 members of AAPA. For information on specific publication dates and advertising submission deadlines for upcoming issues, please contact the advertising editor. AAPA is a federally recognized non-profit organization.

Advertising Rates and Typesetting
Typical display advertising rates are based on column length (see below). Each advertising column is approximately 2 1/4 inches wide. There are 3 columns per newsletter page. The advertising rates are:

- 3-inch column ad = $60.00
- 6-inch column ad = $90.00
- 9-inch column ad = $120.00

Requests for alternative typesetting for an ad can most often be accommodated at no extra cost. The rate billed will be based on the page area covered that corresponds to the advertising rates shown above.

Submission of Ads
It is recommended that text-only ads be submitted via email MS Word format to the advertising editor (see below). If special graphics are desired to appear in the ad, submission of camera ready copy which conforms to the ad sizes described above is required. The name and complete mailing address of the person or institution to be billed must accompany the submission of the ad.

Submit ads by email to:
Brian (thk2119@tc.columbia.edu) or Jude (jbergkamp@antioch.edu)

Billing
A billing statement will be sent after an ad is successfully submitted. It is the policy of AAPA that in the event there is a delay in the publication of the newsletter such that your application deadline is missed, you will not be charged or we will fully refund your payment. Payment must be a check or money order made payable to "AAPA" (we cannot process credit card payments).